

For Immediate Release

Contact: Nicole Bowman

Phone: 540-339-3830

Email: nbowman@leisuremedia360.com

Blue Ridge Country awards best mountain towns

ROANOKE, Va., June 15, 2013—Blue Ridge Country magazine readers have awarded the best mountain towns in the 2013 Best of the Mountains poll.

Asheville, N.C. was awarded platinum for best big city, followed by Roanoke, Va. winning the gold award. Readers voted Charlottesville, Va. as the platinum winner for best medium town, selecting Blacksburg, Va. as the gold winner. Platinum and gold winners for best small town were awarded to Boone, N.C. and Waynesville, N.C.

Categories are based on population size: big cities with 75,000 or more people, medium towns of 26,000-74,000 and small towns of 25,000 or fewer. For a complete list of winners, visit the article at <http://blueridgecountry.com/bestof>.

“Our readers voted in record numbers this year,” said Blue Ridge Country Editor-in-Chief Kurt Rheinheimer. “We conduct Best of the Mountains voting only every five years, and we’re so pleased that our knowledgeable, mountain-loving readership turned up a few real surprises to go along with recognizing many of the classic sites and sights of the region.”

This year the Best of the Mountains poll features a variety of reader selections, ranging from best waterfall to best southern cooking. Readers submitted their votes online over two months. Ballots produced almost 250 platinum, gold and silver awards for cities, attractions, people and activities in the Blue Ridge Mountain region. Winners were identified in Virginia, North Carolina, Tennessee, West Virginia, Georgia, South Carolina and Alabama.

The 2013 Best of the Mountains award winners can be found in the July/August 25th Anniversary Edition of Blue Ridge Country. The magazine is available on newsstands throughout the region as well as in a new Inaugural Digital Edition at <http://blueridgecountry.com/online>.

###

About Blue Ridge Country

Blue Ridge Country is an award-winning bimonthly regional magazine with a readership of 325,000. The magazine covers the mountain regions of nine southern states and explores history, food, festivals, travel, the outdoors and the environment. Blue Ridge Country is produced by LeisureMedia360 (formerly Leisure Publishing) in Roanoke, Va. LeisureMedia360 is the official publisher of the Virginia Tourism Corporation, the Virginia is for Lovers Travel Guide and many other publications.